

GROUPS STRATEGY 2025-28.

VISION

Desired future state

Advancing engineering and the engineering profession by empowering professional communities to:



lead knowledge development



drive innovation



enable connection

– all contributing to improved outcomes across Aotearoa New Zealand.

VALUES

What matters most in our collective work

Service

Te Ngākau Āwhina

We serve members, the profession and our community in every interaction.

Bravery

Te Toa

We lead the profession boldly and with courage.

Integrity

Te Tū Rangatira

We are honest, respectful and authentic in everything we do.

Mahi Tahī

Cooperation

We are one team, stronger working together as a collective.

PRINCIPLES

How we're making choices on the work we'll progress

- Empowering members to reach their full potential through dedicated support
- Alignment between Engineering New Zealand and the groups through collaboration, open and honest communication and partnership
- Future focused, enabling progress by advancing and sharing knowledge and mutual understanding
- Raising the standard of engineering in New Zealand through the pursuit of ethics and technical excellence
- Elevating our credibility to speak on significant concerns in society
- Supporting volunteers to lead to the profession and society

GOALS

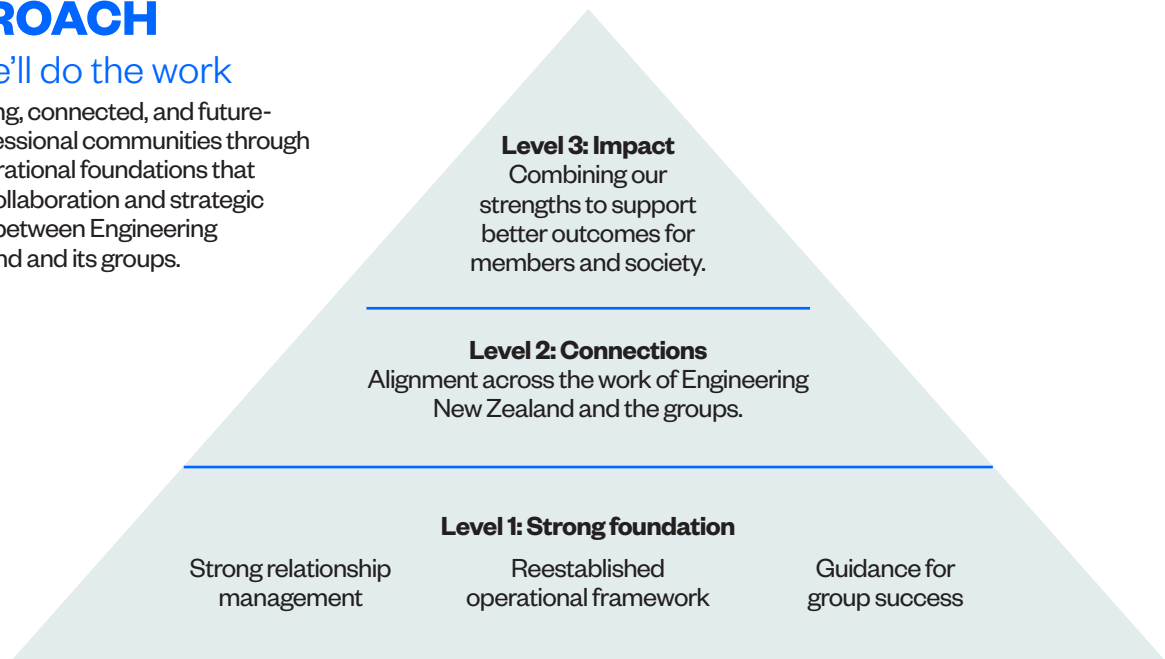
What we want to get done over the next three years

- 1 Stabilise and standardise operational support for groups from Engineering New Zealand so that all parties are clear on service offerings and what is/is not provided by Engineering New Zealand
- 2 Strategic alignment between Engineering New Zealand and the groups
- 3 New ways of working together on continued professional development, advocacy and marketing
- 4 Incentivise members of Engineering New Zealand to join groups
- 5 Develop a framework for group success that supports groups to thrive

APPROACH

How we'll do the work

Build thriving, connected, and future-ready professional communities through strong operational foundations that enhance collaboration and strategic alignment between Engineering New Zealand and its groups.



FOCUS AREAS

What we're focusing on to achieve this Strategy

Strategic area	Key initiatives
Strong foundation	<ul style="list-style-type: none">Standard operating procedures for all service offeringsNew and updated agreementsGuidance for groups – including what makes a strong group, support available, how to run a group, how to establish and disestablish a group, etcGood relationship management between Engineering New Zealand and groups – including ways of catching up, relationship managers and feedback mechanismsVolunteer recognition framework
Connection	<ul style="list-style-type: none">Joint strategy and planning processesUpdated Charter that includes a joint agreement on promotion, advocacy and continued professional workAnnual calendar of events
Impact	<ul style="list-style-type: none">Identifying opportunities to work together and integrate our work across a range of areas – supported by clear policies, annual face-to-face sessions and joint promotion workIntroducing incentives for joint membership of Engineering New Zealand and the groups

MEASURES

How we'll know we've succeeded

- ✓ Delivery of all initiatives in the strategy implementation plan
- ✓ Group participation increases
- ✓ Member satisfaction across all parties increases
- ✓ Groups are engaged in Engineering New Zealand planning and strategy processes
- ✓ Joint membership across the groups and Engineering New Zealand increases