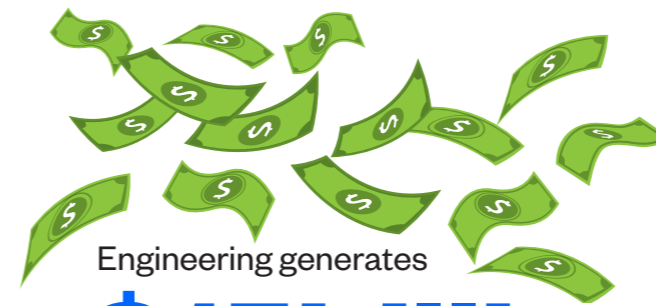


ENGINEERING FOR EVERYONE

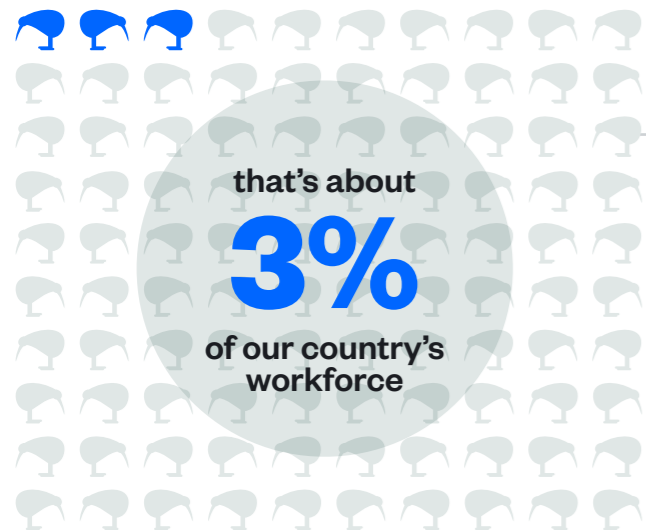
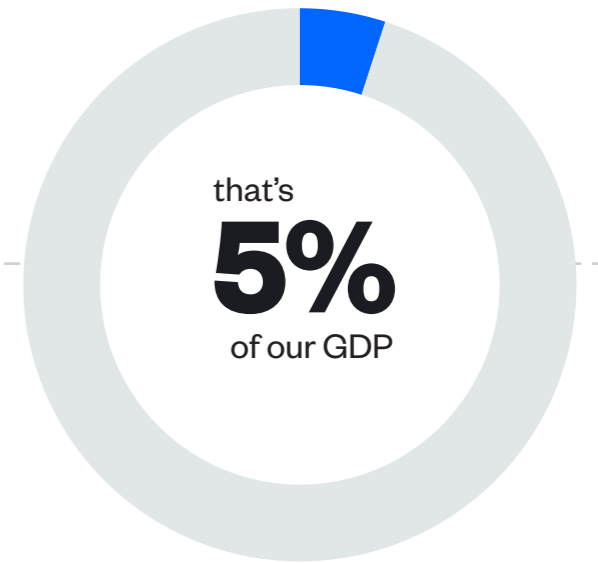
We've always known engineering is a big deal for New Zealand but now we've got the data to prove it. Here's how much engineering is worth to our economy.



Engineering generates

\$15 billion

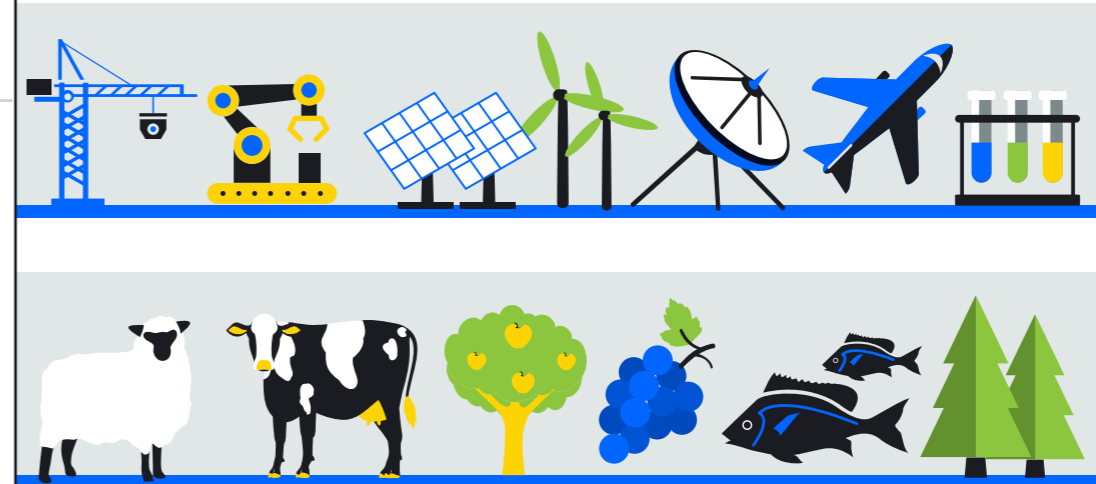
per year for New Zealand's economy



We currently have

74,000+

engineers in New Zealand



about the same as the primary sector!

BUT... we need another

1,500

new engineers each year to support our economy. Plus we need to keep the engineers we've got (and replace those who retire).



On average, each engineer contributes

\$213K

to our GDP



Engineers make New Zealand a better place. Because engineering is for everyone, and everyone needs engineering.



Find out more at engineeringnz.org/big-deal

